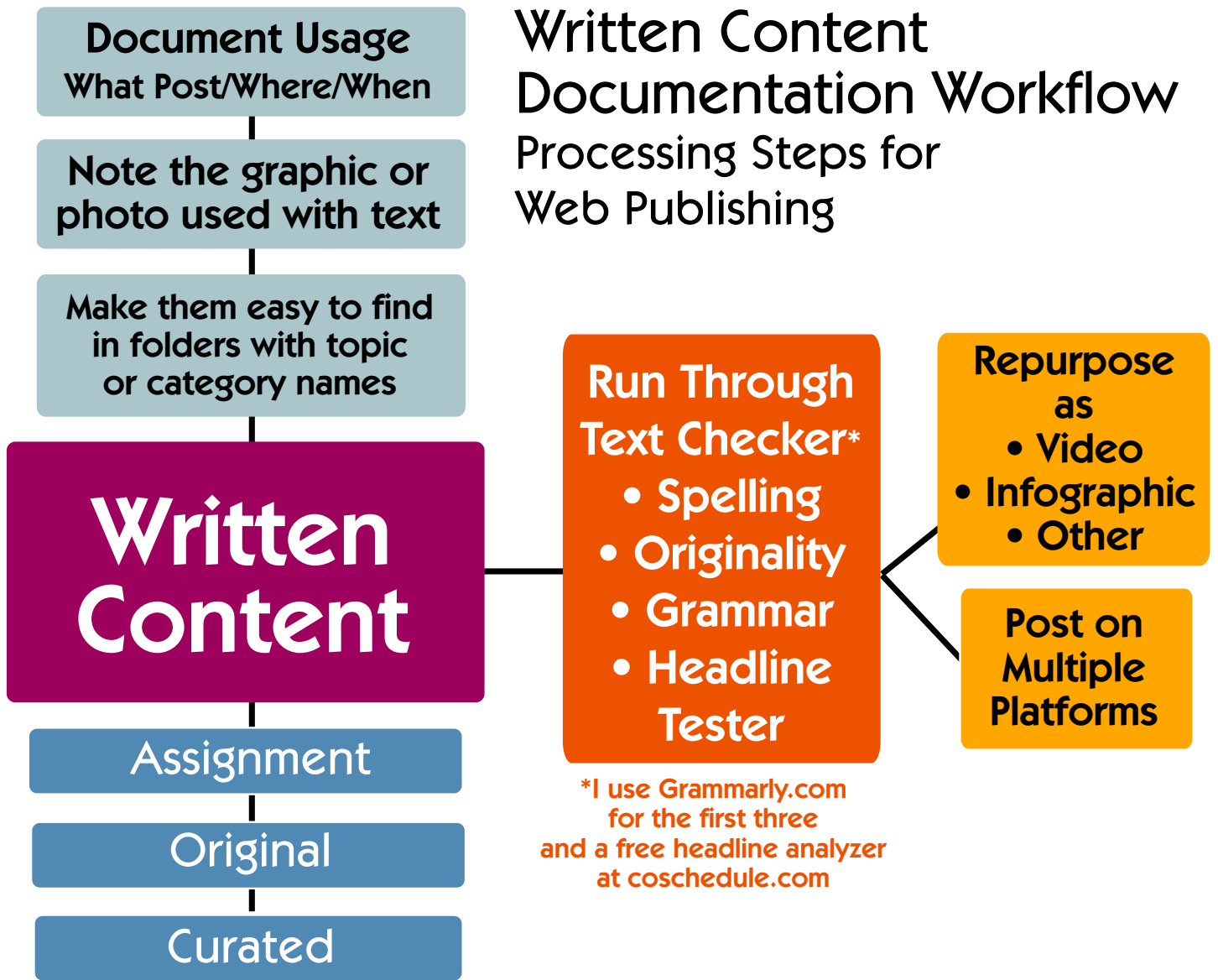


Written Content Documentation Workflow Processing Steps for Web Publishing



Keep in mind, one piece of content will not appeal to everyone. Visitors all have different needs and are in various stages of the buying cycle. To understand more about creating content for buying cycles, visit my article about content that generates leads.

Do you need clarification about how and why unique formulas are necessary for web publishing, give me a call, and I'll help you understand the process? If you or your team need guidance setting up a workflow documentation process, I can get you up and running quickly.
Call me at 954-257-7066.